

SWITCH[®]



PRODUCT CATALOG



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REINVENTING THE BOWLING & ENTERTAINMENT EXPERIENCE

Switch® is a global manufacturer of bowling equipment and furniture created for those looking to break free from tradition and who demand something different.

Our mission is to create high-quality, aesthetically pleasing, reasonably priced products that satisfy the upscale expectations of an increasingly diverse and younger clientele.

Founded on outstanding design, innovative products and advanced technology, Switch® continues to reinvent the bowling and entertainment experience while delivering a fast return on investment with greater profitability.

- Truly unique products
- Customizable equipment and furniture
- More affordable options
- Personalized service with first-hand proprietor expertise



MAKE YOUR DREAMS A REALITY

Switch® products provide a dynamic and modern twist to the traditional bowling and entertainment center.

From start to finish, Switch® will provide you with the knowledge and experience to assist in upgrading or building the center of your dreams on a reasonable budget and in a timely manner.

Style Series

A SOPHISTICATED SERIES FOR THE MODERN AGE

Switch® Style Series was designed for the modern and savvy investor.

Our new Style Series offers a sleek and sophisticated design for the modern age. This series is suitable for any location or atmosphere, from reception areas and lounges to the bowling concourse. Style Series is fully customizable and available in a range of stylish colors to suit any decor or atmosphere, with or without LED lighting. Style seating is built for longevity and durability, as well as eye-popping style.



SEATING AND BALL RACKS

Style Seating is manufactured with certified fire retardant materials, including Eco Leather, and built on a solid metal frame construction.



LED LIGHTING

Illuminate your center with our LED lighting package. The soft white LED trim creates a subtle, but fun ambiance.



HOOD & RACK

This modern, dual-toned hood and rack is a must-have when creating a contemporary look for your center.



BOWLERS CONSOLES

Experience the perfect combination of cutting-edge technology and a sleek, powerful design with our bowlers consoles. Designed with simplicity and performance in mind, they provide a fun and engaging experience that will captivate and entertain your customers, ensuring they return again and again.

SCORING

POWER BEYOND BELIEF

Welcome to Switch® Genie, your comprehensive scoring system.

Every venue requires a unique configuration. To make your operational tasks easier, Switch® created the Switch® Genie to handle your needs. The Genie is the successful result of an intense three year research and development project Switch® Genie uses the most up-to-date electronics, technology and design. It has been adapted to perform perfectly within the requirements of today's fast-paced consumer world, not only for fun but for competitive bowling as well.

The Genie Scoring System is the most advanced, customizable and easy to use scoring system on the market. But GENIE is so much more than scoring... it is a fully customizable entertainment display with food and beverage ordering, complete back office management, advanced interactive games, The SwitchBowl social media app, and more.



From the display to the processing power, every aspect of GENIE Scoring System is designed to make bowling more entertaining than ever before.

- Bowlers' consoles
- Self service kiosks
- Tablet technology
- Advanced booking system
- Electronic waiting list
- Customer loyalty program
- Built-in camera to take customers' photos at the lane
- Order food and beverage at the lane
- Communicate with front desk using video intercom
- Swipe screen navigation
- View player photos on monitors and tablet console
- Live motion scoring animation scoring grids
- SwitchBowl app allows players to share on the social media platform of their choice
- Interactive games
- Hundreds animations and themes

STRIKE SUCCESS WITH SWITCHXPRESS®

SIMPLIFY RESERVATIONS, FOOD, AND FUN!

Transform your bowling center with SwitchXpress, a seamless, modern platform for managing reservations, food, and payments. Boost efficiency, elevate customer satisfaction, and simplify operations.

Key Features

Instant Lane Reservations: Customers can reserve lanes instantly online, making bookings fast and easy.

Food & Beverage Ordering: Enable in-app food and drink orders, delivered directly to lanes or prepared for takeaway.

Universal Access: Accessible from any device, no downloads required.

Simple Interface: Intuitive design for all users, ensuring a smooth experience.

Fast Payments: Integrated, secure payment options for quick, hassle-free checkout.

Automated Notifications: Real-time confirmations and reminders keep customers informed.

In-Center Kiosk: A self-service station to reduce queues and enhance convenience.

Group Booking: Effortlessly handle parties and multi-session bookings.

Why SwitchXpress? Enjoy higher customer satisfaction, reduced queues, and increased revenue with SwitchXpress's seamless solution for managing your bowling center. Bring the future of bowling to your customers today!





FURNITURE

COMFORT & **STYLE**

Switch® offers a unique variety of seating options for your entertainment center.

At Switch® we are proud to present a line of products that is focused on an aesthetic and functional design and constructed with only high-end quality materials. Switch® regularly introduces new furniture and arrangements to offer clients even more options.



STYLE SEATING

Style Seating is manufactured with certified fire retardant materials, including Eco Leather, and built on solid metal frame construction.



PININFARINA

The seating's tubular frame is made of robust metal specially treated for strength and resistance to rust. All connecting joints and legs are made of high-quality compact Polyurethane.



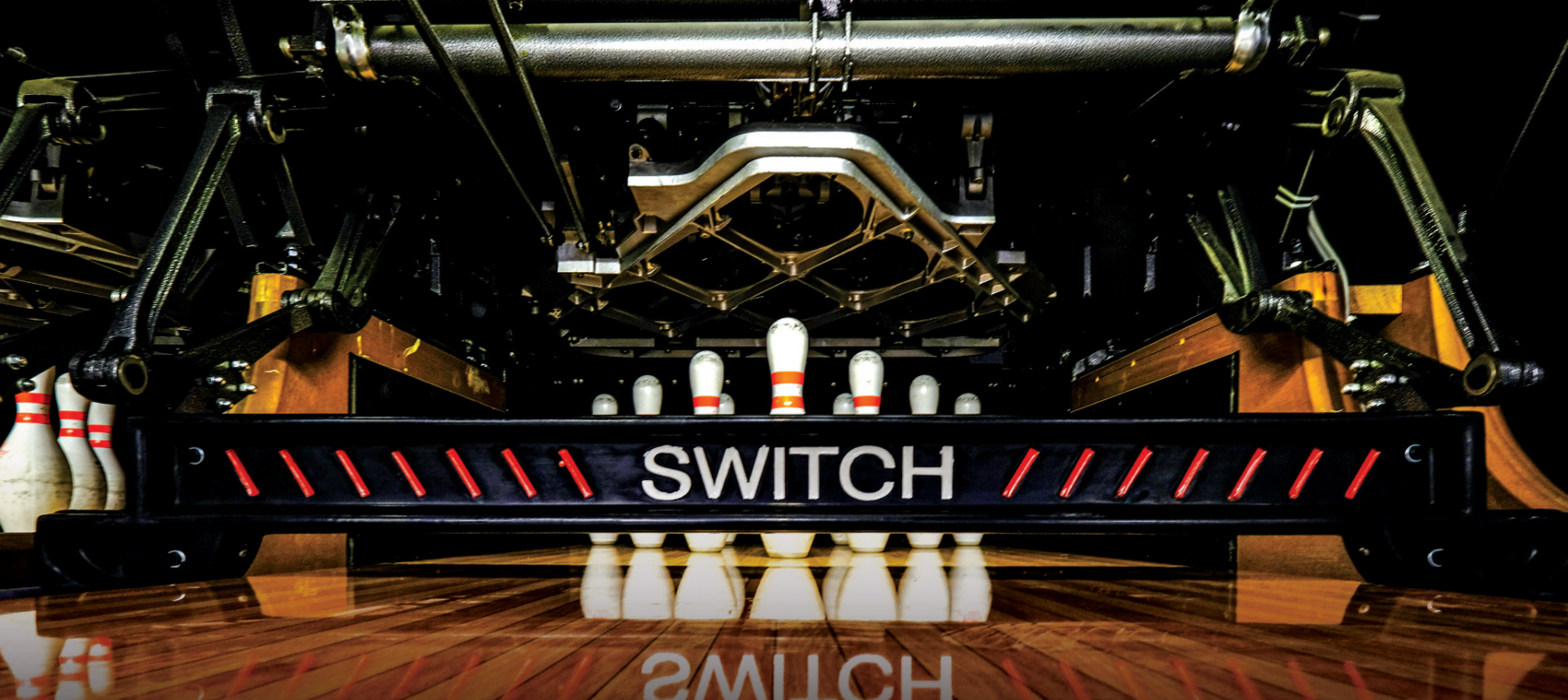
CHESTERFIELD

Switch® created a timeless and elegant piece that is upholstered in Eco Leather featuring deep button tufting that makes for a beautiful and sophisticated look.



PUZZLE

Switch® Puzzle seating was built with versatility in mind. This seating can easily be arranged into a variety of configurations and layout options depending on your unique needs.



PINSETTERS

WHERE SAFETY AND TECHNOLOGY MEET

Our innovative Switch® Box Chassis has been designed and developed to provide you with control, both manually and automatically, of each pair of lanes in your center.

Switch® offers a choice between Switch® ST1 and Switch® String pinsetters. Incorporating the most advanced technology and latest safety features on the market today, both are suitable for competition or recreation.

SWITCH® ST1

- Energy efficient
- Programmable Logic Controller (PLC) by Panasonic
 - Web server allows total access to all functions
 - Luminous displays for easy diagnostics
- Voltage cut-off and alarm in case of emergency
 - Unlimited future software updates
- Interfaced with most scoring systems on the market
 - CE, CSA and UL approved

SWITCH® SHIELD

- No on-site service technician required
- Easy for operators to learn to use
- Safe and economical to maintain
 - Reduced rope entanglement
- High level of pin accuracy and stability
 - Efficient energy consumption
 - Low level of wear on parts
- Sophisticated design includes LED lights



SWITCH®



SWITCH® SHIELD STRING PINSETTER

Designed to impress, the new Switch® Shield String pinsetter combines stunning Italian design with the best of modern materials and technology.

Switch® Shield is an eye-catching vision in metal and composite materials, with lines and color to complement the Switch® Style furniture and equipment. The sleek exterior houses a smooth operating system and safety features that are time-saving and cost-effective.

Key features of Switch® Shield:

- Connects to any voltage and Hz frequency for world-wide usage
- Respects IBF and USBC required standards for Sports Bowling
- Decreases energy consumption
- Eliminates the need for full-time mechanics, reducing operating costs
- Sturdy and durable metal pit-end frame
- Built with solid birch kickbacks for maximum score
- Heavy-duty ball curtain and shock absorbing ball stop
- Guarded access to mechanical and electronic components
- Advanced safety and shutdown system
- Independent pin-setting option for professional training
- Wireless networking for both onsite and remote management/servicing
- Provides technical and statistical feedback and reporting



Beneath the modern exterior, sit the solid mechanics and effective technology. Wireless networking facilitates time-saving and useful features such as: remote pin selection, string length adjustment, and automated untangling. The e-tech system, operated from a hand-held tablet, handles alerts, software upgrades and more.

Proprietors may also select a remote service option to save both time and costs. The system generates technical and statistical reports, such as: pinsetter performance, number of games, hours of operation and downtime, all to help monitor and optimize performance.

The Switch® Shield String pinsetter not only looks great and performs smoothly, it also offers significant savings on energy, and substantially lowers the need for replacement parts and maintenance. For bowling center operators, this pinsetter is exactly what you've always wanted - it reduces operating costs, increases lane time, and looks truly fantastic. Your players will love it too!



HOOD & RACK

NEW DESIGN

This modern hood and rack is a must-have when creating a contemporary look for your center.

The new Switch® Style ball return is a modern work of art. With its contoured front end, durable construction, and vibrant color options, this hood and rack has reimagined essential equipment for your bowling and entertainment center.





SUB-FOUNDATION

BUILT TO LAST

Switch® prides itself on building a strong foundation for your bowling or entertainment center.

Structurally, Switch® builds its centers using the I-BEAM foundation. This structure reduces the toll on the foundation of the gutters, capping and lanes if not properly installed. It is strongly recommended to discuss these requirements with Switch® and your architect or contractor before proceeding.

LANES

BUILT FOR COMPETITION, TESTED FOR FUN

Switch® offers a wide variety of lane designs that will make your traditional lanes a thing of the past.

Make the switch to an exciting lane design customizable with any pattern, shape, colors or even logos, that will surely keep your customers coming back for more. Add a special touch to your center when the lights go out! Our Matrix lanes are black-light responsive and perfect for some spectacular bowling.

Our lanes have high-impact resistance to wear and tear as well as to chemical and organic solvents. Switch® synthetic lanes and pin decks are USBC approved.





*LED video walls

MASKING UNITS

THE ULTIMATE VISUAL EXPERIENCE

Enhance the consumer experience with Switch® original, LED and video masking units.

Change all of your masking units to video units or alternate with the traditional masking units – the choice is yours.

Switch® video masking units are built with our fully-automated silver screen technology. These video screens provide you with the ability to play music videos, live sporting events, television and much more.



Traditional Masking Units



Video Masking Units

The Duck

A MASTERPIECE FOR LIMITED SPACES

Stylish Design, Enhanced Efficiency, and High Engagement

The Duck by Switch Bowling delivers the fun and excitement of classic bowling in a refined, space-conscious format—perfect for bars, family entertainment centers, restaurants, and resorts. Here's what sets The Duck apart:

- **Tailored Sizing Options**

Created to adapt to your unique venue needs, The Duck offers flexible lane measurements, fitting easily into a range of layouts while preserving a premium gameplay experience.

- **Adjustable Gameplay Time**

Optimize efficiency with customizable gameplay duration, allowing you to manage guest flow and maximize lane turnover during peak hours, or extend play during quieter times.

- **Multi-Generational Appeal**

Featuring an adjustable scoring system, The Duck seamlessly switches between modes for children and adults, making it enjoyable and accessible for all ages.

- **Italian Design Handmade Wooden Ball Returns**

Elevate your venue's ambiance with these unique, handmade Italian wooden ball returns, adding a touch of refinement that enhances both style and atmosphere.

- **Safety-First Design**

With secure fencing to prevent injuries, The Duck ensures a safe, comfortable environment, ideal for families and groups.

The Duck combines elegance, safety, and functionality, inviting guests to stay longer, enjoy more, and drive up food and beverage sales all while delivering an impressive return on investment.

Transform your venue with The Duck, the compact, profitable, and beautifully crafted bowling solution for the modern entertainment experience.



ACCESSORIES

When building your family entertainment center, Switch® is your source for furnishings, bowling equipment and industry leading technology and accessories necessary to bring your center to life.



BALLS

Our high-quality polyurethane house balls are both color coded and imprinted with the weight on each ball.



PINS

Switch® bowling pins are made of the finest quality maple wood and feature a nylon injected molding and a special base ring to prevent fall out. All pins are USBC approved.



SHOES

Switch® 100% leather house shoes are both stylish and comfortable. Available in Velcro only, each shoe size is embroidered on the back of the shoe making it easy for staff to select the right shoes for customers.



COCKTAIL TABLES

Add a Switch® cocktail table to your seating area. Each table comes complete with three ball racks and features a glow-in-the-dark top. The transparent inner sleeve is glow responsive, allowing you to create a special ambiance through the use of color and light.



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